## INVOICE



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Billing Address:

Mentzer Media Services, Inc. Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21204

Send Payment To: **WFSB BOX 13034** 

Newark, NJ 07188-0034

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Invoice #	Invoice Date	Invoice Month	Invoice Period
491563-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

<u>Advertiser</u> Product Estimate Number McMahon for Senate LINDA MCMAHON 4 SENA 1293

Flight Dates 08/30/12 - 09/03/12	<u>Order #</u> 491563	Alt Order # 06299798
Billing Calendar Broadcast	Billing Type Cash	<u>Deal #</u>
Special Handling		
IDB# 1021	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Spotel

			Spots/						
	Туре	Rate	Week	Length	MTWTFSS	Start/End Time	Description	End Date	e Start Date
	NM	\$650.00	1	:30	1	12pm - 12:30PM	Eyewitness News	08/31/12	1 08/31/12
	***	• • • • • • • • • • • • • • • • • • • •			<u>Rate</u> \$650.00	Spots/Week 1	End Date MTWTFSS 09/02/121	Start Date 08/27/12	Weeks:
Rate Type			h Ad-ID	Lengtl	Start/End Time	i <u>otion</u>	r Date Air Time Descri	Day Air	Spots: # C
\$650.00 NA		V14H	LMFS12T	:30	12pm - 12:30PM		/31/12 12:14 PM Eyewii		
	NM	\$1,500.00	1	:30	1	5pm - 5:30pm	Eyewitness News	08/31/12	2 08/31/12
					<u>Rate</u> \$1,500.00	Spots/Week 1	End Date MTWTFSS 09/02/121	Start Date 08/27/12	Weeks:
Rate Type			Ad-ID	Length	Start/End Time	<u>ption</u>	Date Air Time Descri	Day Air	Spots: # Ci
\$1,500.00 NM		/14H	LMFS12T	:30	5pm - 5:30pm	ness News	/31/12 5:20 PM Eyewit	SBF 08/	1 W
	NM	\$2,100.00	1	:30	1	6pm - 6:30pm	Eyewitness News	08/30/12	3 08/30/12
					Rate \$2,100.00	Spots/Week 1	End Date MTWTFSS 09/02/121	Start Date 08/27/12	Weeks:
Rate Type			Ad-ID	Length	Start/End Time	<u>otion</u>	Date Air Time Descrip	Day Air l	Spots: # Ch
\$2,100.00 NM		/14H	LMFS12T	:30	6pm - 6:30pm	ness News	30/12 6:13 PM Eyewiti	SB Th 08/3	1 WI
	ŃМ	\$1,200.00	1	:30	1	7pm - 7:30pm	Inside Edition	08/30/12	4 08/30/12
					<u>Rate</u> \$1,200.00	Spots/Week 1	End Date MTWTFSS 09/02/121		Weeks:
Rate Type			Ad-ID	Length	Start/End Time	<u>otion</u>	Date Air Time Descrip	Day Air [	Spots: # Ch
\$1,200.00 NM		14H	LMFS12TV	:30	7pm - 7:30pm	Edition	30/12 7:11 PM Inside E	SB Th 08/3	
	NM	\$1,200.00	1	:30	1	7:30pm - 8pm	Entertainment Tonight	08/31/12	5 08/31/12
					<u>Rate</u> \$1,200.00	Spots/Week 1	End Date MTWTFSS 09/02/121		Weeks:
Rate Type			Ad-ID	Length	Start/End Time	tion		Day Air D	Spots: # Ch
\$1,200.00 NM		14н	LMFS12TV		7:30pm - 8pm		31/12 7:46 PM Enterta		1 WF
The same which are a second and a	NM	\$700.00	1	:30	An An An An I An An	5:30a - 6am	Eyewitness News	08/31/12	3 08/31/12
				*	<u>Rate</u> \$700.00	Spots/Week 1	End Date MTWTFSS 09/02/121		

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Invoice #	Invoice Date	Invoice Month	Invoice Period
491563-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1293

Line Start Dat	te End Date	,	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 08/31/12	08/31/12	Eyewitness News	5:30a - 6am	1	:30	1	\$700.00	NM	
Spots: # (		<u>r Date</u> <u>Air Time</u> <u>Desc</u> 3/31/12 5:40 AM Eyew		Start/End Time 5:30a - 6am		h <u>Ad-ID</u> 0 LMFS12T	V14H		<u>Rate Type</u> \$700.00 NM
7 08/31/12	08/31/12	Eyewitness News	11PM - 11:35PM	~1	:30	1	\$1,200.00	NM	
Weeks: Spots: # 0		09/02/121		Rate \$1,200.00 <u>Start/End Time</u> 11PM - 11:35PM		n <u>Ad-ID</u> D LMFS12T	V14H		<u>Rate</u> <u>Type</u> \$1,200.00 NM
8 08/31/12	08/31/12	Undercover Boss	8pm - 9pm	1	:30	1	\$6,000.00	NM	31,200.00 1410
Weeks:	Start Date 08/27/12	09/02/121	Spots/Week 1	Rate \$6,000.00	1 11	Addo			
Spots: # 0 1 V		Date         Air Time         Descr           /31/12         8:31 PM Under		Start/End Time 8pm - 9pm		) <u>Ad-ID</u> ) LMFS12T	v14H		<u>Rate Type</u> \$6,000.00 NM
9 09/01/12	09/01/12	Eyewitness News	6pm - 6:30pm	1	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> C 1 W	<u>Start Date</u> 08/27/12 Ch <u>Day Air</u> VFSB Sa 09/			<u>Rate</u> \$700.00 <u>Start/End Time</u> 6pm - 6:30pm	LengIh :30	<u>Ad-ID</u> LNFS12T\	<b>/14</b> H		<u>Rate Type</u> \$700.00 NM
10 09/03/12	09/03/12	Eyewitness News	6pm - 6:30pm	1	:30	1	\$2,100.00	NM	
Weeks: Spots: <u>#</u> C 1 W	09/03/12 h <u>Day Air</u>	09/09/12 1		<u>Rate</u> \$2,100.00 <u>Slart/End Time</u> 6pm - 6:30pm	LengIh :30	Ad-ID LMFS12TV	/14H		<u>Rate Type</u> \$2,100.00 NM
11 09/03/12	09/03/12	Inside Edition	7pm - 7:30pm	1	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> C		End Date         MTWTFSS           09/09/12         1           Date         Air Time         Description           03/12         7:11 PM Inside		<u>Rate</u> \$1,200.00 <u>Slart/End Time</u> 7pm - 7:30pm	Length :30	<u>Ad-ID</u> LMFS12TV	<b>14</b> H		<u>Rate Type</u> \$1,200.00 NM
12 09/03/12	09/03/12	Entertainment Tonight	7:30pm - 8pm	1	:30	1	\$1,200.00	NM	
	h <u>Day Air I</u>	09/09/12 1		<u>Rate</u> \$1,200.00 <u>Slart/End Time</u> 7:30pm - 8pm	Length :30	Ad-ID LNFS12TV	14н		<u>Rate Type</u> \$1,200.00 NM
13 09/03/12	09/03/12	Eyewitness News	5:30a - 6am	1	:30	1	\$700.00	NM	The second of th
Weeks: Spots: # Ch 1 Wi	09/03/12			<u>Rate</u> \$700.00 <u>Start/End Time</u> 5:30a - 6am	Length /	Ad-ID LMFS12TV1	L4H		<u>Rate Type</u> \$700.00 NM
14 09/03/12	09/03/12	Eyewitness News	11PM - 11:35PM	1	:30	1	\$1,200.00	NM	
Weeks: Spots: # Ch	09/03/12	End Date MTWTFSS 09/09/12 1 Date Air Time Descrip	<u>Spots/Week</u> 1 t <u>ion</u>	Rate \$1,200.00 Start/End Time	Length /	\d-ID			Rate Type

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Payment Terms Net 30 Days

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Invoice # Invoice Date Invoice Month Invoice Period 491563-1 09/09/12 September 2012 08/27/12 - 09/03/12

Advertiser Product Estimate Number McMahon for Senate LINDA MCMAHON 4 SENA 1293

Spots/
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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14	09/03/12	09/ <b>0</b> 3/12	Eyewitness News	11PM - 11:35PM	1	:30	1	\$1,200.00	NM	
	Spots: # Ch 1 WF		Date Air Time Descrip 03/12 11:20 PM Eyewiti		Start/End Time 11PM - 11:35PM		h <u>Ad-ID</u> <b>0</b> LMFS12T	v14H		<u>Rate Type</u> \$1,200.00 NM
15	09/03/12	09/ <b>0</b> 3/12	HIMYM/2 Broke Girls	8pm - 9pm	1	:30	1	\$6,00 <b>0</b> .00	MM	
		Start Date 09/03/12	End Date MTWTFSS 09/09/12 1	Spots/Week 1	<u>Rate</u> \$6,000.00					
	Spots: <u>#</u> Ch 1 WF		Date Air Time Descrip 03/12 7:58 PM HIMYM		Start/End Time 8pm - 9pm		h <u>Ad-ID</u> O LMFS12TV	<b>/14</b> H		<u>Rate Type</u> \$6,000.00 NM
					Total Spots	1	5	. ,		

Gross Total

\$27,650.00

Agency Commission

\$4,147.50

Net Amount Due

\$23,502.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.